

2013 Shelby Christmas Parade
Sunday, December 15th 3:00 PM Rain or Shine
Registration opens Nov. 1st & due by Dec. 1st, 2011

The Shelby Christmas Parade is fast approaching and we are excited about this year's festivities. Just a few points to make the registration process easier and safe:

Registration

Attached you will find your registration form along with a hold harmless waiver and information sheet. The registration form with waiver and full payment need to be turned in to have a complete registration package. Once we have your complete registration package and payment you will be placed in the parade line up. No faxed forms will be accepted except for public safety professionals and government officials.

Payment

You must mail or drop off your registration and payment. Payment may be cash or check only.

Float Rental

If you would like to rent a float through Uptown Shelby Association you will need to come to our office M-F 9:00AM- 5:00PM at 211 South Trade St. and choose your float from the drawings and pay for the float and registration before it will be reserved, **no exceptions**. Float rental includes the float, your company or organization name on the sides of the float and a driver. You just need to show up and climb on your float.

Car and Motorcycle Clubs

The number one rule, **no engine revving!** You will be asked to leave the parade by officials.

Candy

For safety reasons the throwing of candy or any other items from floats or moving vehicles is PROHIBITED. You may have walkers on either side of your float handing out candy or promotional items.

Confirmation Letter

The contact person listed on the registration form will receive a confirmation letter or email with the lineup number approximately one week prior to the parade. We would prefer email to save paper. If there are any questions please feel free to call our office at **704-484-3100**, thank you and see on December 15th.

The Uptown Shelby Association
Tricia Woodland
211 South Trade St.
Shelby, NC 28150

Be creative and be excited!!!!!!

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Organization/Group Name: _____

Mailing Address: _____

Main Contact Person: _____

Day Time Phone _____ Alternate Phone: _____

Contact email: _____ Contact via email US mail

Entry Category

- | | |
|---|---|
| <input type="checkbox"/> School Affiliated - \$10 | <input type="checkbox"/> Non-Profit and Churches - \$30 |
| <input type="checkbox"/> League or Park Sports - \$20 | <input type="checkbox"/> Car or Motorcycle Club - \$50 |
| <input type="checkbox"/> Pageant Titles - \$50 | <input type="checkbox"/> Business - \$75 |
| <input type="checkbox"/> Cleveland County, City Government Officials or Public Safety Professionals - \$0 | |
| <input type="checkbox"/> Government Officials – Outside County - \$20 | |
| <input type="checkbox"/> Band Sponsor - \$150 | |

Professional Float Rental

- Professional Float Rental - \$520 (plus above entry category fee) (\$50 extra for generator)
Includes driver and signage on both sides of float with group/business name

Other Fees

- Late Fee - \$20 (submissions received after December 1th)
 Oversize Fee - \$20 (anything over two car lengths long)

Registration is due by December 1st, 2013. Make checks payable to Uptown Shelby Association. Mail checks to PO Box 2042 Shelby, NC 28150 or drop it off at our office: 211 S. Trade St. For any questions please call 704-484-3100. Thank you.

I, _____, do hereby agree to indemnify and save and hold harmless the Uptown Shelby Association, Inc. and its respective officers, agents, members and employees of any sponsoring organization and underwriters, thereof individually or collectively from all fines, penalties, liabilities, losses, claims, damages and expenses whatsoever. Including, but not limited to, court costs and attorney's fees incurred, suffered or claimed to have been incurred or nature suffered as a result of or in any way arising out of or connected with either my participation or my group's participation in the 2011 Uptown Shelby Christmas Parade on Sunday, December 18, 2011.

SIGNATURE

Date

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Information for the announcers from Channel 19

Full Organization Name _____

What are you entering in the parade and how much space is needed? _____

Tell us about your business, organization, family, school group or title.
